



**Canyon Crest Academy  
Creative Writing Club**

Associated Student Body  
5951 Village Loop Road  
San Diego, CA 92130

**\*\*\* *Everyone has a story to tell* \*\*\***

September 15, 2016

Writing well is a critical skill needed to succeed in the business world, and most employers say that creativity is very important in the hiring process.

The Creative Writing Club at CCA is a student-run ASB Club and is busy planning its **6th Annual Canyon Crest Academy Writers Conference** on Saturday, March 11, 2017. Last year, 220 students from 24 schools participated in workshops by 23 speakers at the conference, which was FREE because of sponsors like you. In fact CCA's conference is the **only free high school writing conference in the country** and we hope that we can count on your support!

This year, we are inviting students from even more high schools and expect a record number of students to attend workshops on everything from Plotting the Bestseller to Creating Writing Job Opportunities by national bestselling authors such as Jonathan Maberry, Suzanne Young and Nancy Holder. Publicity efforts will reach students and parents of at least 25 schools, approximately 25,000 students, and local media as well. All sponsors will be able to include promotional items into conference resource bags for attendees. Check out our website from last year's conference at <http://ccawritersconference2016.weebly.com/>

The attached form outlines the sponsorship opportunities available. We welcome any donation amount your company would be willing to make.

Thank you for your consideration and we appreciate your commitment to support writing at Canyon Crest Academy. If you have any questions, need additional information or would like to donate, please contact me at the below email address or phone number.

Sincerely,

Julia Camilleri  
Student President  
CCA Creative Writing Club  
Tel: (858) 342-5408  
[ccawritersconference@gmail.com](mailto:ccawritersconference@gmail.com)

***P.S. CCA is the only public high school in the country to host its own writing conference at no cost to participants. Please check out the article on last year's conference in our local newspaper at <http://www.delmartimes.net/sddmt-cca-writers-conference-2016feb25-story.html>***



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## Sponsorship Opportunities

### Platinum Sponsors

**\$2,000** \_\_\_\_\_

Corporate name featured prominently on conference banner, thanked during introduction of national speaker & afternoon keynote, listed on cover of program as Platinum Conference Sponsor, and in all public relations materials.

### Special Gold Lunch Sponsor

**\$1,500** \_\_\_\_\_

Corporate name featured on conference banner, thanked during introduction of national speaker & afternoon keynote, on placards during lunch, highlighted in program as Special Gold Lunch Sponsor, and in all public relations materials.

### Gold Sponsors

**\$1,000** \_\_\_\_\_

Corporate name featured on conference banner, thanked during introduction of national speaker, highlighted in the program as Gold Sponsor, and in all public relations materials.

### Silver Sponsors

**\$500** \_\_\_\_\_

Corporate name on conference banner, highlighted in the program as Silver Sponsor.

### Other

**Amount** \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return this form, payment and artwork to:**

**CCA ASB – Creative Writing Club, 5951 Village Loop Road, San Diego, CA 92130**